

**Jack F.P. Fong, AIA, LEED AP**

*Senior Lead Planner & Retail and Mixed-use Developments*

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Jack is an Architect and Planner with over 25 years experience in retail development. As SVP of Design at Westfield, Jack oversaw the approvals and the implementation of the planning and design of over 30 shopping center properties throughout the United States. As the Head of Design and Planning for Macerich, Jack provided leadership and strategic planning for the entire portfolio of shopping centers and all design related components including the major redevelopment of Santa Monica Place in Santa Monica, California.

Jack has worked for Altoon + Porter Architects, Gensler and Johnson Fain where he successfully master planned and designed many projects including feasibility and land use studies, mixed-use developments, retail environments and international new towns.

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